

# VESPA WORLD DAYS

**GERMANY. CELLE 2017**

## Price list advertising

### Advertising

Your logo on the "Vespa through the ages" banners in the Vespa Village

100 x 100 cm € 160

100 x 50 cm / 50 x 100 cm € 80

50 x 50 cm € 40

further print sizes and areas on request

Your logo on the screenings surrounding the Vespa Village

100 x 100 cm € 240

100 x 50 cm / 50 x 100 cm € 120

50 x 50 cm € 60

further print sizes and areas on request

Your logo on the participant T-Shirts (6000 pieces) € 3000

Your logo on the VWD2017 Team T-Shirts (approx. 400 pieces) € 1250

Your logo on the VWD2017 Team high-vis jackets (250 pieces) € 500

### Vespa Tour Book: Tours in the Celle-Hannover Region

*Format 21 x 21 cm - Hardcover*

Advert 21 x 21 cm € 190

Advert 21 x 10,5 cm / 10,5 x 21 cm € 100

Advert 10,5 x 10,5 cm € 60

### Adverts in print

Advert in the main programme (6000 pieces) - A5 € 320

Advert in the main programme (6000 pieces) - A6 € 160

Advert in the accompanying booklet (both sides – 6000 pieces) - A6 € 75  
If requested with performance for coupons

*The following are only available when an advert in the main programme and/or accompanying booklet:*

Advert in the programme for daily guests (10000 pieces) - A5 €50

Advert in the programme for daily guests (10000 pieces) - A6 €25

*- 15% discount on the total amount if an article from each of the three categories is booked.*

*- 10% discount on the total amount if an article from each of the categories 2 & 3 is booked*

We need the print files need to be sent to us by:

1 – Adverts: 20 December 2016

2 – Tour Book: 20 December 2016

3 – Adverts in Print: 15 November 2016

All cooperation partners will be given a link from the Vespa World Days 2017 web site to the own website. For us to do this, please send us your logo and the link via e-mail as soon as possible.

**Contact:**

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